



# MEIRA GOTTLIEB

INTERNATIONAL EDUCATOR  
EDUCATIONAL TECHNOLOGIST & TECH COACH | DIGITAL ARTS EDUCATOR

## INFO

- Name**  
Meira Gottlieb
- Current Location**  
Sofia, Bulgaria
- Phone**  
+359 088 231 5617
- Email**  
meiragottlieb@gmail.com
- Website**  
meiragottlieb.com
- Teacher Portfolio**  
meiragottlieb.com/teach

## SOCIAL

- Skype**  
meiragott
- Twitter**  
twitter.com/meirag
- LinkedIn**  
linkedin.com/in/meiragottlieb
- YouTube**  
goo.gl/iykY7C

## SKILLS

- Skills**  
Digital Photography, Graphic Design, Digital Illustration, Digital Media, Video, Web Design, Social Media, Blogging, & Tech Integration
- Computer Skills**  
Adobe Suite (Photoshop, Illustrator, InDesign, Flash, & Bridge), Adobe Lightroom, Microsoft Office Suite, Database Management, HTML / CSS, WordPress, Scratch, iStopMotion, iMovie, Final Cut Pro, Google Suite for Education

## PRESENTATIONS

- The 27th Annual CEESA Conference**  
Teaching with a Blended Learning Methodology, March 2017



## EDUCATOR EXPERIENCE

AUGUST 2014 – PRESENT

**ANGLO-AMERICAN SCHOOL OF SOFIA** (SOFIA, BULGARIA)  
*Educational Technologist & Technology Coach, Digital Arts Educator*

### EDUCATIONAL TECHNOLOGIST & TECHNOLOGY COACH

- ◆ Engaged in proactive planning and training for students and teachers during ongoing roll-out of BYOD implementation
- ◆ Created a virtual learning site for teachers with recorded screencasts and how-to documentation to support technology initiatives
- ◆ Formulated minimal requirements and best practices for virtual classroom sites in order to create a consistent learning experience for students
- ◆ Instituted orientation sessions to onboard new students with school-wide tech systems, including PowerSchool Learning and Google Suites
- ◆ Collaborated with teachers to locate and introduce engaging technology solutions that enhanced and supported learning
- ◆ Involved staff in professional development through whole group workshops and push-in support
- ◆ Liaised with IT personnel to develop and implement new initiatives, invite innovation and troubleshoot potential issues

### DIGITAL ARTS EDUCATOR

- ◆ Developed a secondary school Design and Digital Arts program, that promoted 21st-century skills, while engaging students in conceptual exploration and technical skills development
- ◆ Formulated a blended learning environment that nurtured students' artistic and creative development, while offering choice and flexible pacing
- ◆ Created innovative material for each course that utilized a blended learning, differentiated, project-based methodology
- ◆ Established natural and authentic opportunities for students to showcase and reflect on their work during screenings and gallery showcases

AUGUST 2016 – APRIL 2018

**TEDX YOUTH @AASSOFIA** (SOFIA, BULGARIA)  
*Social Media & Marketing*

- ◆ Assisted in creating marketing material
- ◆ Mentored a student for the creation of design work for the event
- ◆ Photographer for pre-event and event needs
- ◆ Ran the social media channels during the event

SEPTEMBER 2011 – JUNE 2012, APRIL 2013 – MAY 2013

**LITTLE RED ELISABETH IRWIN HIGH SCHOOL** (NEW YORK, NY, USA)  
*Substitute Teacher*

- ◆ Administered classroom lessons (*all subjects*)
- ◆ Supervised and managed classrooms

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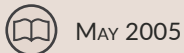
## EDUCATION



MAY 2014

**TEACHERS COLLEGE,  
COLUMBIA UNIVERSITY**  
New York, NY, USA

**Master of Arts in Educational Technology**

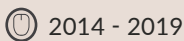


MAY 2005

**ALFRED UNIVERSITY,  
COLLEGE OF ART & DESIGN**  
Alfred, NY, USA

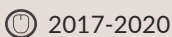
**Bachelor of Fine Art**

## CERTIFICATIONS



2014 - 2019

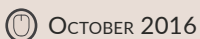
**NY STATE CERTIFICATION**  
*Educational Technology Specialist K-12*



2017-2020

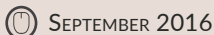
**GOOGLE**

*Google Educator Certification Level 1  
Google Educator Certification Level 2*



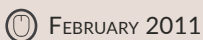
OCTOBER 2016

**International Baccalaureate**  
*IB Diploma Programme: Visual Arts  
[Category 1] Workshop Certificate*



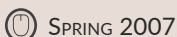
SEPTEMBER 2016

**COURSERA SPECIALIZATIONS**  
*Graphic Design Specialization &  
Photography Specialization*



FEBRUARY 2011

**UNIVERSITY OF CAMBRIDGE**  
*Certificate in English Language  
Teaching to Adults (CELTA), PASS-A*



SPRING 2007

**NYU - SCHOOL OF CONTINUING  
AND PROFESSIONAL STUDIES**  
*Certificate in Web Development*

## COURSE CERTIFICATES

**COURSERA VERIFIED CERTIFICATES**  
Principles of Photo Composition and Digital Image  
Post-Production; Introduction to Imagemaking;  
Camera Control; Cameras, Exposure, and  
Photography; Introduction to Typography; Modern  
Art & Ideas; Fundamentals of Graphic Design; Art  
& Activity; Interactive Strategies for Engaging with  
Art; Brand New Brand

**FUTURELEARN VERIFIED CERTIFICATES**  
Explore Animation - National Film and Television  
School, Explore Filmmaking; from Script to Screen  
- National Film & Television School



## EDUCATOR EXPERIENCE

SEPTEMBER 2011 - JUNE 2012, APRIL 2013 - MAY 2013

**LITTLE RED ELISABETH IRWIN HIGH SCHOOL** (NEW YORK, NY, USA)

*Arts Workshop Teacher*

- ◆ Developed workshops for students about the history & use of Polaroid photography
- ◆ Instructed and guided students in their explorations to further understanding of this medium's possibilities and artistic considerations

MAY 2011 - JULY 2012

**HOSPITAL AUDIENCES, INC.** (NEW YORK, NY, USA)

*Workshop Arts Teacher - Adults with Mental Illness*

- ◆ Created and taught workshops (Art, Adobe Photoshop, Social Media) to aid in understanding and exploration of technological and artistic possibilities
- ◆ Facilitated artists in learning pertinent computer skills in one-on-one mentorship

AUGUST 2009 - JUNE 2010

**UNITED JEWISH COMMUNITIES** (ISRAEL)

*OTZMA Teaching Fellow*



## PROFESSIONAL EXPERIENCE

MAY 2013 - JULY 2014

**TEACHERS COLLEGE, COLUMBIA UNIVERSITY** (NEW YORK, NY, USA)

*Web Developer - Department of Development and External Affairs*

- ◆ Website construction by building out websites with custom look/feel and functionality
- ◆ Creation of design mock-ups and digital media for use on websites
- ◆ Performing duties of photographer (*events, portraits, etc.*) and photography editor for use on website and such publications as the Annual Report

FEBRUARY 2013 - MAY 2013

**VIACOM MEDIA NETWORKS - NICK JR.** (NEW YORK, NY, USA)

*Research Intern - Dora the Explorer Research Department*

- ◆ Performed fieldwork, transcribed / analyzed data, & organizing materials to support the development of show's educational objectives
- ◆ Assisted the Art Department with producing artwork for fieldwork

SEPTEMBER 2012 - FEBRUARY 2013

**BROOKLYN FRIENDS SCHOOL** (BROOKLYN, NY, USA)

*Admissions Coordinator*

- ◆ Processed applications & utilized school management database software

*Technology Intern*

- ◆ Supported classroom teachers in utilizing educational technology
- ◆ Performed research for institutional technology initiatives

JUNE 2006 - JUNE 2009

**SELECTMINDS, INC.** (NEW YORK, NY, USA)

*Web Designer & Developer*

- ◆ Designed & built websites and email newsletters (*HTML/CSS and Adobe Photoshop*)
- ◆ Managed timelines for team-based website builds & processed requests from clients