



# MEIRA GOTTLIEB

INTERNATIONAL EDUCATOR  
EDUCATIONAL TECHNOLOGY COACH | DIGITAL ARTS EDUCATOR

## INFO

- Name**  
Meira Gottlieb
- Current Location**  
Los Angeles, California, USA
- Phone**  
+1 424 373 9617
- Email**  
meiragottlieb@gmail.com
- Website**  
meiragottlieb.com
- Teacher Portfolio**  
meiragottlieb.com/teach

## SOCIAL

- Skype**  
meiragott
- Twitter**  
twitter.com/meirag
- LinkedIn**  
linkedin.com/in/meiragottlieb
- YouTube**  
goo.gl/iykY7C

## SKILLS

- Skills**  
Digital Photography, Graphic Design, Digital Illustration, Digital Media, Video, Web Design, Social Media, Blogging, & Tech Integration
- Computer Skills**  
Adobe Suite (Photoshop, Illustrator, InDesign, Flash, & Bridge), Adobe Lightroom, Microsoft Office Suite, Database Management, HTML / CSS, WordPress, Scratch, iStopMotion, iMovie, Final Cut Pro, Adobe Premiere Pro & After Effects, Google Suite for Education

## PRESENTATIONS

- The 27th Annual CEESA Conference**  
Teaching with a Blended Learning Methodology, March 2017



## EDUCATOR EXPERIENCE

JULY 2018 - PRESENT

**WILDWOOD SCHOOL** (LOS ANGELES CALIFORNIA, USA)  
**Instructional Technology Coach**

- ◆ Support the professional growth and development of teachers to facilitate learning and independent application of effective instructional technology practices through planned professional development and created resources
- ◆ Coach teachers to develop technology infused projects that enhance the learning experiences of students and to identify independent technology goals
- ◆ Develop and maintain pathways for teacher growth through the development of a teacher learning platform, collaborative work, and one-on-one mentoring.
- ◆ Create and implement student-centered technology learning programming and assist in the development the scope and sequence of technology standards and continuity across all grades.

AUGUST 2014 - JUNE 2018

**ANGLO-AMERICAN SCHOOL OF SOFIA** (SOFIA, BULGARIA)  
**Educational Technologist & Technology Coach, Digital Arts Educator**

### EDUCATIONAL TECHNOLOGIST & TECHNOLOGY COACH

- ◆ Engaged in proactive planning and training for students and teachers during ongoing roll-out of BYOD implementation
- ◆ Created a virtual learning site for teachers with recorded screencasts and how-to documentation to support technology initiatives
- ◆ Instituted orientation sessions to onboard new students with school-wide tech systems, including PowerSchool Learning and Google Suites
- ◆ Collaborated with teachers to locate and introduce engaging technology solutions that enhanced and supported learning
- ◆ Involved staff in professional development through whole group workshops and push-in support
- ◆ Liaised with IT personnel to develop and implement new initiatives, invite innovation and troubleshoot potential issues

### DIGITAL ARTS EDUCATOR

- ◆ Developed a secondary school Design and Digital Arts program, that promoted 21st-century skills, while engaging students in conceptual exploration and technical skills development
- ◆ Formulated a blended learning environment that nurtured students' artistic and creative development, while offering choice and flexible pacing
- ◆ Created innovative material for each course that utilized a blended learning, differentiated, project-based methodology
- ◆ Established natural and authentic opportunities for students to showcase and reflect on their work during screenings and gallery showcases



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## EDUCATION

MAY 2014

TEACHERS COLLEGE,  
COLUMBIA UNIVERSITY  
New York, NY, USA

**Master of Arts in Educational Technology**

MAY 2005

ALFRED UNIVERSITY,  
COLLEGE OF ART & DESIGN  
Alfred, NY, USA

**Bachelor of Fine Art**

## CERTIFICATIONS

2014 - 2023

NY STATE CERTIFICATION  
*Educational Technology Specialist K-12*

2018

ADOBE EDUCATION  
*Adobe Education Trainer*

2017

GOOGLE  
*Google Certified Trainer & Educator*

OCTOBER 2016

International Baccalaureate  
*IB Diploma Programme: Visual Arts  
[Category 1] Workshop Certificate*

SEPTEMBER 2016

COURSERA SPECIALIZATIONS  
*Graphic Design Specialization &  
Photography Specialization*

FEBRUARY 2011

UNIVERSITY OF CAMBRIDGE  
*Certificate in English Language  
Teaching to Adults (CELTA), PASS-A*

SPRING 2007

NYU – SCHOOL OF CONTINUING  
AND PROFESSIONAL STUDIES  
*Certificate in Web Development*

## COURSE CERTIFICATES

COURSERA VERIFIED CERTIFICATES  
Principles of Photo Composition and Digital Image  
Post-Production; Introduction to Imagemaking;  
Camera Control; Cameras, Exposure, and  
Photography; Introduction to Typography; Modern  
Art & Ideas; Fundamentals of Graphic Design; Art  
& Activity: Interactive Strategies for Engaging with  
Art; Brand New Brand

FUTURE LEARN VERIFIED CERTIFICATES  
Explore Animation – National Film and Television  
School, Explore Filmmaking; from Script to Screen  
– National Film & Television School



## EDUCATOR EXPERIENCE

AUGUST 2016 – APRIL 2018

TEDX YOUTH @AASSOFIA (SOFIA, BULGARIA)

**Social Media & Marketing**

- ◆ Assisted in creating marketing material
- ◆ Mentored a student for the creation of design work for the event
- ◆ Photographer for pre-event and event needs
- ◆ Ran the social media channels during the event

SEPTEMBER 2011 – JUNE 2012, APRIL 2013 – MAY 2013

LITTLE RED ELISABETH IRWIN HIGH SCHOOL (NEW YORK, NY, USA)

**Substitute Teacher**

- ◆ Administered classroom lessons (*all subjects*)
- ◆ Supervised and managed classrooms

**Arts Workshop Teacher**

- ◆ Developed workshops for students about the history & use of Polaroid photography
- ◆ Instructed and guided students in their explorations to further understanding of this medium's possibilities and artistic considerations

MAY 2011 – JULY 2012

HOSPITAL AUDIENCES, INC. (NEW YORK, NY, USA)

**Workshop Arts Teacher – Adults with Mental Illness**

- ◆ Created and taught workshops (Art, Adobe Photoshop, Social Media) to aid in understanding and exploration of technological and artistic possibilities
- ◆ Facilitated artists in learning pertinent computer skills in one-on-one mentorship

AUGUST 2009 – JUNE 2010

UNITED JEWISH COMMUNITIES (ISRAEL)

**OTZMA Teaching Fellow**



## PROFESSIONAL EXPERIENCE

MAY 2013 – JULY 2014

TEACHERS COLLEGE, COLUMBIA UNIVERSITY (NEW YORK, NY, USA)

**Web Developer – Department of Development and External Affairs**

FEBRUARY 2013 – MAY 2013

VIACOM MEDIA NETWORKS – NICK JR. (NEW YORK, NY, USA)

**Research Intern – Dora the Explorer Research Department**

SEPTEMBER 2012 – FEBRUARY 2013

BROOKLYN FRIENDS SCHOOL (BROOKLYN, NY, USA)

**Admissions Coordinator**

JUNE 2006 – JUNE 2009

SELECTMINDS, INC. (NEW YORK, NY, USA)

**Web Designer & Developer**